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Association Publication
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IVMA PRESIDENT DR. HILARY CHRISTNER

Greetings,

Spring is starting to happen all around us. As I start to see things turning green, I enjoy watching the new growth that happens all around. This excitement and growth makes me look forward to the growth and new things that the IVMA is working on this year. The IVMA Board of Directors has approved moving forward on the SMART goals for 2021 that will continue to keep our association growing and moving forward. The goal areas focus on:

- Innovate the practice of engaging members in IVMA
- Increase the economic sustainability of Indiana's veterinary profession
- Increase workplace wellness within veterinary medicine in Indiana
- Modernize the practice of veterinary medicine within Indiana

The approval of these goals will include creating some great volunteer opportunities. A few of these are working on diversity, equity and inclusion within our association, the scholarship in the name of our wonderful Executive Director Lisa Perius and a technology working group. There is a full list of volunteer opportunities that can be found at: https://www.invma.org/get-involved-2021/ If you have questions about any of these opportunities, please feel free to reach out to our Membership Services Director, Lourdes Syndram.

In times of rapid change and adaptation, it is important to have our members help in deciding

how our association moves forward. The pandemic has given us many opportunities to adapt and overcome and I believe that the IVMA has done a wonderful job navigating through this. This has not come without volunteering and commitment from our members. While the pandemic has been on the forefront of IVMA's strategic focus, we have also had other things in the works. The 2021 legislative session that just ended had several proposed bills that affect how we may practice in our state. I believe that teamwork helped us create the best possible outcomes for veterinary medicine in our state. An important bill that was signed by the Governor and becomes law on July 1, 2021, is a new law that removes the zero reporting requirement in Inspect. The IVMA is pleased to deliver this legislative change to continue to improve veterinary medicine in Indiana.

Happy Spring!

Hy Chet Drm

Dr. Hilary Christner president@invma.org



"A dog has lots of friends because he wags his tail and not his tongue."

-Unknown

"A real Christian is a person who can give his pet parrot to the town gossip."

-Billy Graham





FROM THE EXECUTIVE DIRECTOR'S DESK

BY: LISA PERIUS

Hello IVMA Members!

The IVMA staff remains busy each and every day delivering member value for YOU. Here is a brief snippet of what has been going on since my last update for you:

- Continuing Education and License Renewal
- This is a reminder that you will renew your veterinary license by October 15, 2021. This will include the renewal of your Controlled Substances Registration (CSR). You MUST have two hours of opioid education in order to renew your CSR. IVMA has you covered! Sign up for the two self-study CE programs available on the IVMA website. Also, you will need 40 hours of continuing education to renew your veterinary license. At least half of the hours must be live (virtual) CE; the other half can be self-study, provided there is a test or post-evaluation. IVMA has some complimentary self-study CE programs as well. Learn more at: https://www.invma.org/surveys-ce-quizzes/
- **Power of 10 and Power of You** We are now recruiting participants for our 9th Power of 10 class and our 4th Power of You registrants. See pages 21 and 22 for the INCREDIBLE programming we have developed. Sign up today as the classes will fill up quickly.
- **2021 Legislative Session** See page 17 for information related to the completion of the 2021 legislative session. IVMA had two big legislative wins HB 1109 was signed by the Governor and will remove the zero reporting requirement for Inspect as of July 1, 2021. Senate Bill 3 pertained to telehealth on the human side but had residual impact for veterinary medicine. IVMA offered an amendment to keep things as they are which was accepted by the bill's author.
- IVMA Summer Crossroads Webinar Series IVMA has planned summer webinars for our IVMA

members, offering seven hours of live (virtual) continuing education options via Zoom webinar. The key presenters are phenomenal and will include the following:

- Wednesday, July 14th 7 pm Dr. Heidi Hulon
 - BOND INTERRUPTED, From Providing Care to Coviding Care This presentation discusses why clients are angrier, less patient and more difficult than ever before. As the human animal bond has become more crucial and precious in people's lives as social interactions are restricted, its potential loss and even temporary separation create fear, anxiety and stress in owners. This results in negative emotions directed towards the veterinary healthcare team. We will discuss the biology/psychology of the FAS, how to understand it and alleviate it for better outcomes for all involved pet, owner and veterinary team. sponsored by Elanco
- Wednesday, July 21 Noon Terry O'Neil "Post Pandemic - Lessons we learned and how the profession has changed, including financial trends and opportunities", sponsored by Katz Sapper Miller
- Tuesday, July 27 7 pm Dr. Wendy Hauser "Creating Efficiencies in Veterinary Practices"
 sponsorship by ASPCA Pet Health Insurance
- Thursday, August 5 Noon Darren Osborne "Ensuring Practices Flourish: Transitioning from Pandemic to Post-Pandemic Operations
- Tuesday, August 10 7 pm Dr. Wendy Hauser
 "Communicating the Cost of Care" sponsorship by ASPCA Pet Health Insurance
- Monday, August 16th Noon- Makenzie Peterson

 Culture Change & Wellbeing in Veterinary
 Medicine Trying to shift or change a
 practice culture is a long, arduous process,
 but worth the energy and effort to build

HV

a more resilient profession. Not only does this improve retention, it also improves morale and diminishes workplace burnout. This workshop will cover the top models for organizational culture change, how to incorporate multiple stakeholder needs, and navigating barriers to change such as; closed attitudes, counterproductive change dynamics, and lack of expertise. Participants will leave with an awareness and an intellectual framework to think more critically about how to achieve a culture of wellbeing in their practices and build more collective resilience in veterinary medicine.

Tuesday, August 31, 2021 - Noon - Dr. Quincey
Hawley - "A 5 step formula for creating a
life and veterinary cause you love." https://
getmotiveted.com/ = wellness

Thank you for your continued membership. IVMA will continue to deliver the member value you expect and deserve to thrive in your veterinary career. As always, feel free to contact me at lisa@invma.org.

Lisa Perius lisa@invma.org 317-974-0888





RENEW TODAY!

- 1. VISIT US AT WWW.INVMA.ORG
- 2. SIGN INTO YOUR IVMA MEMBERSHIP ACCOUNT TO COMPLETE THE PROCESS ONLINE
- 3. SCAN THE QR CODE BELOW TO LOGIN
- 4. COMPLETE THE FORM ON PAGE 9 AND RETURN TO THE IVMA.





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Veterinary Board Task Force



Scholarship Task Force



Diversity, Equity & Inclusion Task Force



Micro-volunteer Opportunities



Crossroads Veterinary Conference Working Group



Health and Wellness Working Group



IVMA Wet Labs Working Group



Legislative Working Group



Technology Working Group



Leadership Opportunities



Board Member Opportunities



Social Link Ambassador

IVMA SEEKING CANDIDATES FOR LEADERSHIP OPPORTUNITIES

BY: LISA PERIUS IVMA EXECUTIVE DIRECTOR

Do you want to make a difference in your profession? Are you looking for a volunteer opportunity that is fun, engaging and rewarding?

If so, consider running for IVMA office. The IVMA Board of Governors is seeking applicants for the following positions for 2022:

President-elect - 2022

Position Qualifications: Candidate must have been a member of the IVMA for at least 3 years prior to being nominated.

Treasurer - 2022-2024

Position Qualifications: Candidate must have been a member of the IVMA for at least 3 years prior to being nominated.

AVMA Alternate Delegate - 2022 - 2026

Position Qualification: A candidate for AVMA Alternate Delegate must have been a member

of the IVMA for the past 5 years and must have served at least 2 years on the IVMA Board of Governors (previously the Executive Committee). This is a four-year term.

IVMA At-Large Board Member - 2022 - 2025

Position Qualifications: Candidate must be a member of the IVMA.

There are two at-large board member positions open.

If you have any questions about these positions, call the IVMA office at 317/974-0888 or contact IVMA President, Dr. Hilary Christner, at president@invma.org. The deadline to submit an application is August 1, 2021.

Check out all the other volunteer opportunities at: https://www.invma.org/get-involved-2021/



Dr. Kurt Liljeberg

kurt@tpsgsales.com (440) 933-4522 tpsgsales.com

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Have you been contacted by a corporate buyer about selling your practice? If so, call us for a free consultation before you sign!

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~Winston Churchill

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For future owners: here are a few of our listings in the Great Lakes Region...

- IN: WESTERN CENTRAL PRACTICE AND REAL ESTATE FOR SALE!!! SOLO, SMALL ANIMAL PRACTICE, WELL-EQUIPPED WITH HEALTHY REVENUES AND A SOLID CLIENT BASE (IN826)
- IN: INDY-WEST SOLO, SA PRACTICE. OPERATES IN AN ATTRACTIVE WELL-EQUIPPED, FREE STANDING BUILDING. BOTH PRACTICE AND REAL ESTATE FOR SALE (IN808)
- IN: NORTHERN PERFECT START-UP OPPORTUNITY, NEAR MICHIGAN BORDER. WELL EQUIPPED PRACTICE WITH ROOM TO GROW! BOTH PRACTICE AND RE FOR SALE. (IN805)
- MI: SOUTH EAST WEST OF DETROIT, SOLO, MIXED PRACTICE OF IN-HOME AND CLINIC FACILITY TREATMENT. SOLID SUPPORT STAFF EXPECTED TO STAY. OWNER IS READY TO RETIRE AND WILL HELP WITH THE TRANSITION. (MI925)
- MI: CENTRAL ESTABLISHED, VIBRANT, SMALL ANIMAL HOSPITAL WITH REVENUES OVER 1M.
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- MI: SOUTHEAST 1-2 DOC, COMPANION ANIMAL HOSPITAL WITH POTENTIAL FOR GROWTH AND TERRIFIC CASH FLOW. THE FACILITY IS LEASED IN A GREAT LOCATION AND IS WELL-EQUIPPED. THE OWNER WILL HELP WITH TRANSITION. (MI208)

- **OH:** NORTHEAST SOLO, SMALL ANIMAL PRACTICE WITH NICE BALANCED WORK SCHEDULE AND EXCELLENT GROWTH OPPORTUNITY. THIS WELL-EQUIPPED PRACTICE & THE REAL ESTATE IS FOR SALE. (OH905)
- **OH:** NORTHERN SOLO SMALL ANIMAL PRACTICE JUST NORTHEAST OF CLEVELAND. OWNER IS READY TO RETIRE AND BOTH THE PRACTICE AND REAL ESTATE ARE FOR SALE (OH710)

To learn more about any of these ownership opportunities, you can complete the confidentiality agreement on the Simmons website:

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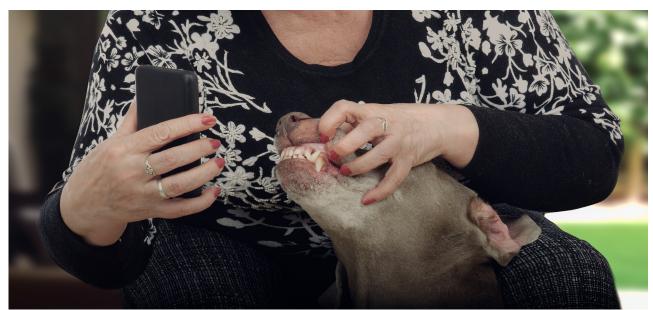
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TELEMEDICINE PROVIDES AN AVENUE FOR HEALTHCARE FOR HIGHLY ANXIOUS PETS

BY: DR. MATT CANTRELL, OWNER OF COMMUNITY PET HEALTHCARE

COVID-19 struck the globe has been telemedicine. It's been debated in online forums, in Veterinary Medical Association board rooms, in legislatures, and many of us are experimenting however we can in order to do the best at this time. One of the things I hope every veterinarian will strongly consider is the opportunity provided through telemedicine to provide increased access to care for highly anxious pets. The lower stress trends in our practices related to handling and pharmaceutical anxiety relief are admirable, and

One of the biggest topics in Veterinary Medicine since

Case in point, see the following asynchronous telemedicine interaction at my hospital for a patient well known to be "untouchable:"

I think we can take things further by being more

selective about the situations where we require

pets to make a trip into our clinics!

Employee 9:40am

Hello, ***. This is *** with Community Pet

Healthcare. I am one of the Veterinary Nurses. I received your voicemail about "Doggy". Can you tell me a little more about her paw and what has been going on?

Client 10:57am

Well, it seems to be intermittent in nature. Myself and my husband can't pinpoint a specific injury that occurred to cause the limping. She seems to bob her head a tiny bit when she walks too which makes me wonder if its originating from her back. She has chronic back issues that she's been seen previously for and we give her a few days' worth of the gabapentin and carprofen and she seems good to go after that. We just are out of both medicines right now, so I don't have any to treat her discomfort. As I type this, I'm not seeing the limp like I did this morning, but her back looks slightly crooked when she walks. Also, she is not whimpering or whining so I don't believe it is an urgent issue either. Let me know if you have any



other questions!

Client 10:58am

Sorry...to add, it was her left front leg that she was limping on this morning.

Employee 11:56am

Thank you for that information. Other than the limp/back stuff. How does she seem to be doing? Acting okay? Is she still eating/drinking?

Client 11:59am

All is well otherwise...normal intake and output. No whimpering with or without the limp.

Video of patient uploaded at this point

Employee 12:26pm

Perfect, thank you. I will loop Dr. Matt in on this conversation and he can give you some of his thoughts.

Employee 4:50pm

Hello! Just wanted to let you know that I have spoken with Dr. Matt. He said he is fine with prescribing the gabapentin and caprofen as before if that is okay with you guys.

Client 4:58pm

We are perfectly fine with that. I will plan to pick up in the next day or two. Thanks!

Employee 4:59pm

Okay! We will have them ready!

I think this interaction shows a number of benefits of telemedicine in one conversation. First, please do note that this patient had a current VCPR and had been examined within the last year in person by me. Again, I will point out that I believe we were able to help this highly anxious patient without forcing her to have a highly anxious moment in the clinic. It turned out that she likely strained a muscle, as

the limp resolved shortly thereafter. Of course, we cover our bases and make sure that the client understands if the mild limp worsens or just didn't improve, we will need to examine in person and perhaps perform diagnostics.

Another benefit of many telemedicine platforms this interaction highlights is the fact that a lot of help/advice can be delivered asynchronously, and many clients are just fine with that. We could address this patient throughout our day, in bits and pieces, which provided me the opportunity to process how best to handle it (I'm a processor...I like to have time to think through options and scenarios for pretty much everything!). Granted, this is not the right way to handle an emergency. But I do think there's value in having this style of communication readily available so that, as a team, we don't have to drop all the other things we're juggling to answer a question that really could wait.

All-in-all, I'm finding great ways to utilize telemedicine all the time! There are understandable pitfalls and nuances to learn, but I think we can do a great service to our patients and clients by adopting new communication techniques.

Learn more: https://www.invma.org/telemedicine/

RECORDS RETENTION REQUIREMENTS (PAPER, ELECTRONIC)

BY BOARD OF ANIMAL HEALTH

In recent years, many veterinary records have shifted to electronic formats. At the Indiana State Board of Animal Health (BOAH) we are also using more electronic records.

Clinics can benefit from using electronic records because they are stored on a computer, on a server, or in the cloud instead of using space in the veterinary hospital.

BOAH reminds veterinarians which records must be retained per Indiana state laws that dictate the length of retention. Records may be maintained electronically or on paper.

Rabies Vaccination

Records of rabies vaccinations must be retained by veterinarians for 3 years [888 IAC 1.1-5-2 (d)]. In the event of an animal bite to a person, local animal control and health officials will need these records.

Certificates of Veterinary Inspection (CVIs)

CVIs must be retained by the issuing veterinarian for
5 years for cattle, bison, sheep, goats, equine and

cervids. CVIs issued for all other species must be
retained for 3 years. [345 IAC 1-1.5-2 (h)]

A copy of each CVI must be submitted to BOAH within 7 days from the date the certificate is issued. [345 IAC 1-1.5-2 (g)] [9 CFR 86.5 (b)(1)]

Electronic CVIs are the standard in Indiana. Veterinarians may choose from several approved software products to meet their needs. More information is online: www. in.gov/boah/information-for-veterinarians/electronic-certificates-of-veterinary-inspection/

Other State Forms and Federal Forms

Bovine tuberculosis test records must be retained by the accredited veterinarian for 5 years [345 IAC 2.5-2-9]. Brucellosis vaccination records and brucellosis test records for cattle and cervids must be retained by the accredited veterinarian for 5 years.

Official ID

Veterinarians who sell official ID tags for livestock to their clients must maintain tag records for 5 years.

Records must include: official ID tag number, animal information (species, breed, sex), animal owner name and address, and date tags were sold. [345 IAC 1-2.6-10 (a)]

Specific questions about state record retention requirements may be sent to BOAH at: animalhealth@boah.in.gov



A REVIEW OF CONTINUING EDUCATION RULES FOR INDIANA VETERINARIANS

BY: LISA PERIUS IVMA EXECUTIVE DIRECTOR

Veterinarians are required to have completed forty (40) hours of continuing education acquired between October 15, 2019 and October 15, 2021. Veterinary licenses expire on October 15 of odd numbered years. The next renewal date is OCTOBER 15, 2021. Of these 40 hours, at least half of the hours (20) must be obtained by in-person continuing education. This in-person requirement can be met by participating in virtual meetings that are offered "live" with the speaker. The other half of the hours may be obtained through self-study.

Continuing Education Derived from Self-study

Continuing education derived from self-study will be accepted as renewal credit under the following conditions:

- The content must pertain to the practice of veterinary medicine.
- Self-study methods of presentation must include a written examination or post evaluation.
- Credit is limited to twenty (20) hours per biennial renewal period for veterinarians.

Continuing education is not required for the year in which the initial veterinary license was issued. Therefore, a person who was issued an original veterinary license between the date of October 15, 2019 and October 15, 2020 are only required to submit twenty (20) hours of continuing education. A person who is issued an original veterinary license after October 15, 2020 is not required to submit continuing education for that renewal.

Only the Governor can waive or suspend these renewal requirements. There have been no changes to state law regarding the continuing education requirement, so it is important for you to prepare your continuing education records and plan accordingly for license renewal later this year.

Renewing your Controlled Substances Registration

In order to renew your Controlled Substances Registration (CSR), you will be required to obtain two hours of continuing education related to opioid prescribing. The IVMA has 2 self-study continuing education offerings that will meet this requirement. Learn more at www.invma.org or call the office at 317/974-0888.

In summary:

- Veterinarians are required to obtain 40 hours of continuing education between October 15, 2019 and October 15, 2021.
- Up to 20 hours of the 40-hour requirement can be obtained through self-study, provided the self-study offering has a quiz or post-evaluation at the end of the offering. You must obtain a certificate of completion.
- Continuing education offered by the IVMA, local districts, other veterinary medical associations, the AVMA, and the Purdue University College of Veterinary Medicine, for example, are pre-approved.
- If the offering is RACE approved (Through the AAVSB Registry of Approved Continuing Education (RACE®) it is acceptable CE.
- If none of the above apply with regard to the offering, you must have the program approved the Indiana Board of Veterinary



Examiners to be awarded continuing education. Learn more at: https://www.in.gov/pla/2654. htm

Questions:

If I attend an online "live" webinar (offered, for example, by an approved provider), does that count for CE?

 Yes, if you participate in the live offering where you can interact with the presenter.

Does this type of CE fall under the "live" CE or the "self-study" hour requirement?

• This is considered "live" CE since you can interact with the presenter.

If I participate in an on-demand CE offering, does that count for CE?

- Yes, but only if there is a quiz at the end of the offering. This would count towards your self-study CE hours.
- No, if you just "watch or listen to" the ondemand offering without any test or postevaluation at the end.

Does attending a "virtual" conference count towards CE?

- Yes, if you participate in the live offering where you can interact with the presenter.
- This would count towards the in-person CE requirement.

If a CE program is RACE approved, does that mean it is automatically approved for CE in Indiana?

 Yes - you don't need to seek approval from the veterinary licensing board.



Your clients depend on you to help guide them throughout their pet's lives — as well as at the end of it. As a Paws & Remember provider, you benefit from our specialized staff training, quality education material, dignified cremation services, and memorial items that are tailored to the needs of the pet owner and their pet. These resources will help your clients cope with their loss and remember their beloved companions in a way that is meaningful to them.

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LEGISLATIVE UPDATES 2021

BY: LISA PERIUS IVMA EXECUTIVE DIRECTOR

The Indiana General Assembly began their work the week of January 11, 2021 and finished on April 22, 2021. The IVMA was actively involved with our legislative team on two pieces of legislation. Legislation that impact veterinary medicine is monitored closely by the IVMA's governmental relations team at The Corydon Group and an active IVMA Legislative Working Group.

Senate Bill 3 - Telehealth was a key area of interest for legislators in this session given the current state of the pandemic and the implications of delivering health care on the human side. Senate Bill 3 passed through both chambers and was signed by Governor Holcomb on April 20, 2021. The IVMA lobbying team worked closely with legislators regarding the connection to veterinary medicine. IVMA submitted an amendment in the committee hearing that would only allow a DVM to practice telehealth if a VCPR as been established under the veterinary practice act.

IVMA proposed the following legislation:
HB1109 is the INSPECT zero dispensation report
"fix" and was carried by Rep. Steve Bartels
(Dist. 74). This bill proposed that a dispenser
who is also authorized to prescribe ephedrine,
pseudoephedrine, or a controlled substance is
required only to report to the Indiana scheduled
prescription electronic collection and tracking
(INSPECT) program actual dispensations within
24 hours of the dispensation. This bill passed
both chambers, was signed by Governor Eric
Holcomb and will become law on July 1, 2021.
This is a big win for veterinarians in Indiana as
there will no longer be a requirement to report
zero dispensations.

Your IVMA working for YOU!

As a reminder, if you have any connections with

legislators – friends, neighbors, clients – please let the IVMA know so we can add this connection to our Grassroots Network. This is important as IVMA navigates issues that can impact veterinary medicine – both positively and negatively. Learn more at www.invma.org or call the IVMA office at 317/974-0888.





SOCIAL LINK & IVMA NEW MEMBERSHIP PAGE FAQ'S

BY: LOURDES SYNDRAM IVMA MEMBERSHIP SERVICES DIRECTOR

In November 2020, IVMA launched a new interactive member experience, called "Social Link" our very own online community and new member login experience.

We hope that you have had an opportunity to login to the IVMA website and check it out. If you have, please email me at lourdes@invma.org and let me know what you liked, did not like and how we can make it more user friendly. Over the next couple of months, we will be providing video support and tutorials on how to maximize all our features that are now available to you. For those of you who have not logged in, below I will explain what social link is, and how we believe you will benefit from using it.

Q: What is Social Link?

A: Social Link is an online community where social media meets member management. We hope to turn periodic member engagement into stronger member connections. This new social platform brings together the power of social media, mobile responsive design and activity analytics to deliver greater value to our members.

The Online Community is designed to increase social and community collaboration, connecting members to personalized, relevant content,

experts and member benefits, while also allowing administrators to promote key campaigns, membership renewals, event registrations, online courses and relevant articles and information to our membership.

Q: What is a Social Link ambassador?

A: A Social Link ambassador is someone who can post on everyone's feed. If you choose to become an ambassador, IVMA will ask that you provide a topic of discussion and then interact and monitor the conversations. Currently the time commitment is once every 4 months, for a week at a time. If you are interested in becoming a Social Link ambassador email lourdes@invma.org.

Q: What is a Social Link connection?

A: A social link connection is someone who you will be able to share, post and message directly, like a Facebook friend. The Connections tab allows you to view all your "friends" and see any communication.

Q: What are some of the capabilities with our mew member experience?

A: Once you have logged into the IVMA

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website you will be asked to update your profile. Please make sure that you always keep your profile current. IVMA shares your professional information with other IVMA members and with the public in the "find a veterinarian" search feature. If you do not wish for your professional information to be seen, please adjust your privacy setting. To adjust this setting, use the green square with the red person icon and click then choose from the 3 different privacy levels. You will also notice that there are various tabs. on the left side. Below is an explanation on what these new features are and how you can use them.

My Profile Account Settings New Tabs:

Information & Setting – Preferences, Forum
Settings, Blog Subscriptions, Referrals, &
Manage Connected Apps. In this section you
can post a blog, set up your preferences, join a
forum, (currently the only forum available is one
for Indiana INSPECT) and manage connected
applications, like Facebook, and LinkedIn.

Payments & History – Invoices, Event Registrations, Membership, Donation History. This section allows you to pay any outstanding invoices, confirm event registrations, pull up your membership history and access paid invoices and track donations made through IVMA or IAHF.

Content & Features – Pages, Blogs, Photos, Feedback, Networks, Bookmarks. This area allows you to maintain a personal page, blog, add photos, view feedback, establish different networks, and save bookmarked links.

Professional Development - Certifications & Programs, Journal Entries. The Professional development section allows you to add any CE that you have attended. You are also able to download certificates and notes. While keeping a virtual record database is good, it should not

be the only way to archive your records. IVMA sends out a CE folder every 2 years to file your CE information. (If you have not received a CE folder and would like one please contact the IVMA office at 317-974-0888). Keeping a hard copy of your information is suggested.

The certification section is currently not active. Eventually, we plan on using the certification and program section to automatically send your CE certificate once you have completed a webinar, self-study or in person event.

Another navigation area is on the top of the page, highlighted in black. These areas are:

My Feed - In this area you are able to post, share articles and tag other IVMA members. This is similar to your FB feed.

My Profile- This gives you a snap shot view of your profile, pictures, videos, files, and links. In this area you are able to download files, such as notes, CE information or anything else.

Directory Search - As an IVMA member you have access to other members professional information. This is a great way to reconnect with classmates or former work colleagues. This area allows you to do a general search or an advanced search using the member type. As previously stated, if you do not wish to be a part of this search please change your profile settings.

Message Center - Just like other social networks ours offers a message center. Once a message has been sent to another member, that member will receive and email alerting them that they have an unread message in their mailbox. This is another convenient way besides email to communicate with other members in our organization.

Connections - This area is like your friends on FB or connections on Linkedin. You can message



your connections: connect with small or large animal veterinarians or classmates.

Quick Links - In this area we have all the important links with current relevant information.

MEMBER RESOURCES HOME PAGE
GET INVOLVED 2021
LEGISLATIVE
SELF STUDY CE LIBRARY
OPIOID SELF STUDY CE OPTIONS
2021 CROSSROADS VETERINARY CONFERENCE
INSPECT MAIN SELECTION PAGE
TELEMEDICINE FAQ'S
IVMA POWER PROGRAMS
INSIGHTS TRAINING
COVID 19 RESOURCES
HOOSIER VETERINARIAN ARCHIVE

IVMA membership renewal is right around the corner.

Your IVMA membership expires on June 30, 2021. If you would like to renew early, the dues renewal form is located on page 9.

IVMA renewal is easy. We offer you several ways to renew your IVMA membership:

- Visit us at www.invma.org and sign into your member profile and renew online.
- Complete the form on page 9 and return to the IVMA via fax 317-974-0985, email: lourdes@invma.org or mail.



library, you should check it out.

IVMA also has added 2 new opioid education self study courses. These are available to purchase at the IVMA member rate of \$29. To take advantage of these member resources, visit the IVMA website at www.invma.org.

Indiana INSPECT

Stay up to date with the latest information on the Indiana Inspect program. This is a great

resource for your practice staff. To access this information you will need to sign into your IVMA member account. Once you have signed in, it is under the quick links menu tab.



Social Link

We hope that you have visited our new back end platform and have read, commented or posted on "Social Link".

Please contact our office at 317-974-0888 or email lourdes@invma.org if you have problems logging in or have any questions about the new features.

IVMA = More Connections - Knowledge - Savings

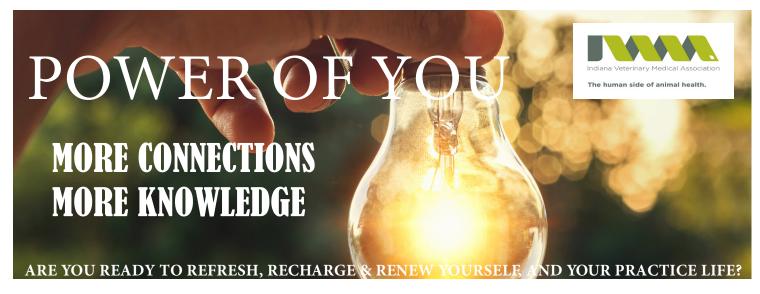
Continuing Education Self Study Library

IVMA offers its members a complimentary self study library. We just recently added a

new self study, #9 - Canine Brucellosis (Provided by the IN Board of Animal Health - 1 Hour CE) If you haven't used our complimentary self study



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What is Power of You? IVMA is excited to offer all IVMA members the "Power of You". Modeled after our hugely popular IVMA "Power of 10" program for recent graduates, the "Power of You" program is designed for those mid-career IVMA members (or IVMA members in any phase of their career) who may need a refresh, recharge, or renewal of their passion for veterinary medicine. The program features four one day sessions in key areas to educate and inspire your career. In addition to the great content being offered, you will connect with colleagues during the four meetings. Making new connections in your profession is important!

All Meetings held at IVMA offices, Discovery Hall, IN State Fairgrounds.

Earn 23 Hours of CE for the IVMA Member Rate of \$15 per Hour! Take advantage of this program today.

IVMA Member Rate: \$349 Non Member Rate \$549
If this sounds like something that you can use in your life and your practice, sign up today. Email lisa@invma.org if you have any questions.

IVMA	MEMBER RATE \$349	NO	N MEMBER RATE \$549		Total:			
Name:		Address:		City:	State:			
Zip:	Phone:	Email:		_				
Method of Payment: Credit Card: Visa, Master Card American Express, Discover#								
CVV:	Exp. Date:	Signature:		heck#				

Issue Illuminators

- Thursday, August 19, 2021 Insights Personality Training –Location TBD in Indianapolis 10 am 3 pm, generously sponsored by Elanco
- Tuesday, September 21, 2021 Emotional Intelligence Dr. Michelle Harcha IVMA offices, Discovery Hall, IN State Fairgrounds, Indianapolis, 10 am 3 pm
- Thursday, October 21, 2021 Veterinary Well-Being Bootcamp Dr. Elizabeth Strand IVMA offices, Discovery Hall, IN State Fairgrounds, Indianapolis, 10 am 3 pm
- Thursday, November 18, 2021 Financial Wellness with Terry O'Neil, CPA, Katz Sapper and Miller, and Dr. Priscilla Bowen, "5 Types of Attorneys Every Veterinarian Should Know", and other topics TBD, IVMA offices, Discovery Hall, IN State Fairgrounds, Indianapolis, 10 am 3pm

Bonus 3 Virtual Wednesday Sessions with Dr. Angela Demaree:

- September 8, 2021 /1 2 pm EDT "Strategies to Overcome Overwhelm"
- October 13, 2021 /1 2 pm EDT "Boundaries, Values and Networking"
- November 3, 2021 /1-2 pm EDT "How to Lead Through Change and Build High-Performance Teams"

Another Great IVMA Member Benefit for Recent and New Graduates!



What is Power of 10? The Power of 10 leadership (POTL) Program is an IVMA initiative designed to cultivate, lead and provide learning experiences that will enrich the individual and benefit the individual's practice, community, and profession. This program is designed for recent graduates. (7 years out or less from Veterinary School.)

Why Join the Power of 10?

- More Knowledge: Develop Fundamental understanding of leadership skills, personal branding, and emotional intelligence. Earn up to 33 Hours of Continuing Education!

 Deepen Comprehension of communication styles and skills.

 Gain the competency to utilize these skills within one's life, practice, and community.
- **More Connections:** Experience a supportive environment that fosters meaningful interpersonal relationships and collaborative, lifelong interactions.
- More Savings: This is a COMPLIMENTARY IVMA MEMBER BENEFIT FOR RECENT GRADUATES!

Schedule: All meetings held at the IVMA Offices at the Indiana State Fair, Indianapolis/10 am-3pm

August 18, 2021 — Insights Personality Training – generously sponsored by Elanco **September 22, 2021** — Influence, Communication and Personal Branding —Dr. Michelle Harcha and Dr. Lindsey Hedges-Gieseking

October 20, 2021 – Veterinary Well-Being Bootcamp – Dr. Elizabeth Strand

November 17, 2021 – Radical Candor and The Art of Saying "No" - Makenzie Peterson, MSC, and "From Bystander to Ally" - Dr. Latonia Craig

December 8, 2021 – Financial Wellness with Julie Kimbley, CPA, the Power of Veterinary Telemedicine with Dr. Aaron Smiley and An AVMA Update with IVMA Delegate Dr. Jim Weisman

January 6-9, 2022 – AVMA Veterinary Leadership Conference, Chicago, IL, scholarships to attend provided by the Larry Borst Leadership Endowment through the Indiana Animal Health Foundation

February 9, 2022 – The Path Ahead for Your Veterinary Career and Emotional Intelligence – Dr. Lindsey Hedges and The Power of "Presence" – Lisa Perius

3 Bonus Virtual Wednesday Sessions with Dr. Angela Demarce: September 8, 2021 /1 - 2 pm EDT — "Strategies to Overcome Overwhelm", Wednesday, **October 13, 2021 / 1 - 2 pm EDT** — "Boundaries, Values and Networking", **November 3, 2021 – 1-2 pm EDT** — "How to Lead Through Change and Build High-Performance Teams"

Register Today! Fax (317-974-0985) Email: lisa@invma.org or send to IVMA 1202 East 38th Street, Discovery Hall Suite 200, Indianapolis, IN 46205

Name:_		<u>Addresss</u>			City:	
State: ⁻	Zip:	Phone:	_	Email:	· ·	



VHA Can Help!

Veterinary Hospitals Association is a proud not-for-profit association that has been serving and supporting veterinary professionals and practices for over 35 years. We were created by veterinarians for veterinarians, and we offer solutions that enable veterinary teams nationwide to grow, learn, and succeed.



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Veterinary-experienced Business Specialists provide financial support, human resources, and marketing services.



Group Purchasing

From anesthesia to x-ray, VHA partners with vendors and manufacturers to offer better pricing, discounts, and rebates.



Continuing Education

VHA supports the veterinary industry by offering affordable CE opportunities covering both medical and business topics.

For only \$75 per year, VHA can become an extension of your team, helping you add more hours back to your day to spend how you want to. Visit us online at www.veterinaryha.org/national or call us toll-free at 800-392-0446 to learn more.

Veterinary Hospitals Association 370 Bridgepoint Way, South St. Paul, MN 55075 • Ph: 800-392-0446 • www.veterinaryha.org

IN MEMORIAM

Dr. James Rodewald, PU'73 Elwood, IN Died March 18, 2020

Dr. Edward Northrop, PU'75 Mullberry, IN Died February 5, 2021

Dr. Willis Parker, PU'64 IVMA Life Member Clayton, IN Died April 15, 2021





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Insights Discovery is a fantastic tool that can help you understand your own behavior as well as that of others. Developed by Carl Jung (Introvert versus Extrovert and Thinking versus Feeling), four quadrants can be made that describe a certain personality. Going through the Insights Discovery training can help your team communicate better and be more effective in their day to day work. Learn more at www.invma.org/insights-training/ or scan the QR code.

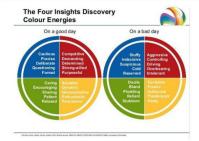
IVMA MEMBER RATE

S400 / 2-Hour Staff Training S800 / 4-Hour Staff Training Interested in learning more contact lisa@invma.org.













Hoosier Veterinarian

An Indiana Veterinary Medical Association Publication



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